

# Programs .....

*"I definitely think more critically when I consume media, in both technical and creative aspects. My eyes have also been opened to more perspectives and lifestyles and cultures."* — Spy Hop Student

Mentorship lies at the heart of everything we do. Whether it's a two-hour workshop, or a yearlong experience in film, music or game design; students at Spy Hop feel valued, encouraged and respected.

## Introductory

**MEDIA LABS** offer in-depth instruction at an introductory level in areas like filmmaking, beatmaking, and game design that give students the basic skills to take the next step. **OPEN MIC** gives teens free access to our music recording studio every Friday afternoon.

## Intermediate

5-month **APPRENTICESHIPS** in film, design, music, and audio production give youth hands-on experience, work-based learning, and a monthly stipend for honing their craft in the medium they love. **REEL STORIES** is a free, intensive film class with a unique opportunity for students to make their own 5-min documentary, which premieres on the big screen. **RESONATE** is an alternative hip hop production program that celebrates the use of rap as a vehicle for storytelling and social change.

## Advanced

**PITCHNIC** is a 13-month program where students write, shoot and edit a short documentary or narrative film that screens at a red carpet, public screening. **MUSICOLOGY** gives young musicians a one-of-a-kind opportunity to form a band, write original songs, produce an album and perform around Salt Lake City. **LOUD & CLEAR YOUTH RADIO** is Utah's only youth-produced radio show where students DJ a Saturday night show on community radio station 90.9 FM KRCL. **POWER UP!** students design, illustrate and code a game focused around a social issue and release it to the public. **WATCH THIS** is a youth produced, civic-minded TV show in which students between the age of 16 -20 create a series of short video-podcasts on community relevant topics.

## Summer

Spy Hop's summer programming provides fun weeklong experiences in film, audio, music, and design. Reaching younger students, ages 9 to 12, these classes prepare the next generation for Spy Hop's core programming.

## Spy Hop in the Community

**OUT OF SCHOOL TIME:** We work with traditionally underserved youth after school hours to provide immersive digital arts experiences. This includes a program at Horizonte, SLC's alternative high school, which allows students to earn credit while they learn digital media skills.

**YOUTH IN CARE:** Spy Hop's Youth In Care programs are for young people in the foster care system, residential treatment programs, secure care facilities and those in state's custody. This includes Spy Hop's award winning Sending Messages podcast program, Coding for Youth in Care, Super Sweet Friday Mornings and Media Labs for High-Risk Youth.

**SPECIAL PROJECTS:** Spy Hop offers all day workshops to middle school classes for up to 40 students. These intensive experiences allow youth to collaborate on projects in film making, digital design, video game production, audio engineering and music making on site at our studio.

## Spy Hop's In-School Programs

Our In-School Programs brings teaching artists to a single classroom, grade level, or an entire school. We offer programs that introduce students to the language and concepts of media arts through an interactive experience. Students learn about career opportunities while having fun with state-of-the-art technology.

# Impact .....

"Spy Hop was a place where I had a voice, and was taught that I could do anything. Spy Hop was my solid ground when things at home were tough." — Spy Hop Alum

We believe that the next generation has a lot to say and when armed with awareness and knowledge, youth can speak more articulately and with greater impact. And the numbers prove us right. From the beginning, we've put digital equipment into the hands of youth from all walks of life and last year alone, 1705 students in our core and community programs created almost 700 films, songs, radio plays, poems, apps and games. Additionally, we reached over 9100 students statewide, at 137 schools, through our In-School Programs.

## Our Students 2016

Average age: 16  
Languages spoken: 28  
63% male, 35% female  
45% come from low-income households, 62% minority  
Students came from 124 schools

## What They Think

98% would recommend Spy Hop to a friend  
78% return to take another class  
96% say that Spy Hop classes encourage artistic expression  
86% report that Spy Hop gave them a better appreciation of diverse perspective  
82% say that Spy Hop increased their confidence  
84% say they feel more prepared for the future

## Our Alumni

82% of alumni reported that their Spy Hop experience helped them to pursue higher education.  
86% of alumni enrolled in college after Spy Hop. 61% of those students enrolled in a media related degree program.  
90% of alumni are currently employed. 44% are employed in the digital media field.

## Selected Recognition for Our Work

- 2015 National Arts and Humanities Youth Program Award, presented by the President's Committee on the Arts and the Humanities  
Adobe Creative Catalyst Award
- 2014 Utah Governor's Leadership in the Arts Award for Education Leadership
- 2012 Best Documentary for *Even Handed* from Westport Youth Film Festival  
Recognition from the United Nations Plural + Festival for *Even Handed*  
Regional Emmy for Navigating Freedom, 4 short films produced in partnership with local PBS affiliate, KUED  
First Prize (and a trip to the Grammy's) from the Grammy Foundation for the song *Psychological Cool Guy*  
Community Awareness through Media Award from the American Probation & Parole Association for *Sending Messages*
- 2011 First Prize at the Adobe Aspire Awards for the song *Big Feet*
- 2010 Citizens Service Award from the Salt Lake County Unified Police Department
- 2006 Peabody Award in television broadcasting for *Beyond Borders: Personal Stories From a Small Planet*

# Funders & Partners .....

*"Spy Hop does outstanding work with the youth of our community to develop their own identity in a culture where personal confidence is essential, especially for at risk young people. Youth involvement in Spy Hop programs is life-changing."* —Marijean Woolf, Granite School District

## Our Funders

**We receive support from many foundations, government agencies & corporations. For a complete list, see our website: [spyhop.org](http://spyhop.org)**

Adobe  
Best Buy Foundation  
Centeva  
Church of Jesus Christ of Latter Day Saints Foundation  
Cypress Credit Union  
Emma Eccles Jones Foundation  
George S. & Dolores Doré Eccles Foundation  
Gibson Foundation  
Google Fiber  
Jarvis & Constance Doctorow Family Foundation  
JEPS Foundation  
Katherine Dumke and Ezekiel Dumke Foundation  
Key Bank Foundation  
Lawrence T. & Janet T. Dee Foundation  
LGBT Community Endowment Fund  
Marriner S. Eccles Foundation  
Microsoft  
Musician's Friend  
National Arts and Humanities Youth Program Award  
National Endowment for the Arts  
R. Harold Burton Foundation  
Rocky Mountain Power Foundation  
Salt Lake City Arts Council  
Salt Lake County  
Sam and Diane Stewart Family Foundation  
Sentry Financial  
Stephen G. & Susan E. Denkers Family Foundation  
Synchrony Financial  
Union Pacific Foundation  
US Bank Foundation  
Utah Community Foundation  
Utah Department of Workforce Services - STEMLink  
Utah Division of Arts & Museums

Utah Film Commission  
Utah Humanities  
Utah State Board of Education  
Wells Fargo  
Wheeler Foundation  
Willard L. Eccles Foundation  
Zions Bank

## Our Partners

**We work with a diverse array of community partners to reach young people across Utah, including:**

Ability First Of Utah  
Adoption Exchange  
Decker Lake Youth Center  
Eva Carlston Residential Treatment Center  
Farmington Bay Youth Center  
Granite School District  
Granite Technical Institute  
Kairos Academy  
Madeleine Choir School  
Primary Children's Behavioral Center  
Salt Lake Area Gang Project  
Salt Lake City School District (Horizonte Training & Instruction)  
Salt Lake City Library  
Salt Lake County Boys & Girls Group Home  
Salt Lake County Library  
Salt Lake County Youth Services  
Salt Lake Film Society  
Salt Lake Observation & Assessment  
Solstice Residential Treatment Center  
University of Utah  
UNP Hartland Center  
Utah Film Center  
Weilenmann School of Discovery  
Wasatch Youth Center  
Youth In Care Arts

# People .....

*"I value the people. The mentors are amazing and I would not be the same person without having them in my life."* — Spy Hop Alum

## Staff

Kasandra VerBruggen — Executive Director  
Pama Bermudez — Grants Manager  
Celia Boyle — Operations Manager  
Colby Bryson — Phase 2 Productions Director  
Alecia Cenaruzabeitia — Marketing & Events Coordinator  
Jeremy Chatelain — Musical Arts Mentor  
Elizabeth Curland — Equipment Lab Assistant  
Jana Davis — Program Coordinator  
Amber Dwyer — Administrative Assistant  
Eric Hanson — Development Director  
Gabriella Huggins — Community Programs Mentor  
Laurel Hunter — Director of Marketing & Community Relations  
Myke Johnson — Audio & Community Programs Mentor  
Alec Lyons — Production Coordinator  
Chris Manfre — Design Mentor & In-House Graphic Designer  
Matt Mateus — Program Director  
Shannalee Otanez — Documentary Film & Youth Radio Mentor  
Josh Samson — Film Mentor  
Liz Schulte — Interactive Design Mentor  
Adam Sherlock — Community Programs Manager

## Board of Directors

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## Advisory Board .....

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Carolyn Leone  
Dan Maldonado  
Hunter Metcalf

Jennifer Seelig  
Dylan Shepherd  
Taki Telonidis  
Ken Verdoia  
Rick Wray

# About .....

*"Spy Hop gives a voice to youth like none other, but for me, provided a stepping stone to reach my dreams as a filmmaker."* —Spy Hop Student

Spy Hop is a nonprofit youth media arts and education center located in Salt Lake City, Utah. Our mission is to mentor young people in the digital media arts to help them find their voice, tell their stories, and be empowered to affect positive change in their lives, their communities, and the world.

Spy Hop opened our doors in 1999, serving 12 students in a documentary film class. Today we are the only youth media organization in Utah providing over 1,800 youth ages 10 – 20 with hands-on experiences in film, music, audio, and digital design. We continually seek to close the "digital divide" by reaching out to underserved youth and marginalized communities needing access and instruction in the latest digital technologies.

Our dynamic studio environment actively engages youth in an array of innovative digital media programs. All of Spy Hop's programs encourage youth to explore issues and concerns that are relevant and meaningful to their lives, to become critical consumers of media, and to become actively involved in their communities. Youth complete Spy Hop programs with a measurable increase in creativity, self-confidence, media literacy, technical skills, and appreciation for arts and culture that in turn prepares them for a digital future.

Through the production of their own media, our students are given an opportunity to find their voice, think creatively, and work collaboratively with peers from diverse backgrounds. Their work reaches local, national, and international audiences through platforms such as iTunes, YouTube, Vimeo, film festivals, public radio, broadcast TV, on-demand cable stations, local screenings, and events.

Since 1999 our center has become a vital resource for the youth of Salt Lake and to the community at large. We are now widely recognized as one of the leading youth media organizations in the country, and are setting the standard for media arts learning across the nation. In 2015 we were named as one of seven organizations internationally to be an Adobe Creative Catalyst. This award recognizes Spy Hop as a leading youth arts organization that supports and inspires the next generation of creative youth. Additionally, we were honored at the White House as one of the nation's best after school arts and humanities programs, receiving the National Arts and Humanities Youth Program Award from the President's Committee on the Arts and the Humanities.



SPYHOP.ORG | 669 S. WEST TEMPLE, SUITE 202, SLC, UT 84101 | 801-532-7500