

Spy Hop 2022

Annual Benefit

Supporting creative youth development for Utah youth

May 19, 2022

6:00 - 9:30 PM

The Spy Hop Rooftop @ The Kahlert Youth Media Arts Center

Food & drinks, student project pitches, and good times!



About the event

We are thrilled to announce one of Salt Lake's most unique and fun annual events! Each year, Spy Hop brings together over 300 philanthropic, business, and community leaders from all across the state in order to raise unrestricted and program funds to support Spy Hop's mission. We're excited to come together for an evening of celebration and inspirational messages from our youngest generations - and we know you will be too!

Your support has lasting impact

Your support of Spy Hop's programs provides digital media arts education for over 12,000 Utah young people. As demand for our services grows, we turn to the community to maintain and expand how we serve our youth. Since the onset of the COVID-19 pandemic, that demand has become clearer than ever. Your commitment to our mission and to becoming a sponsor of the 2022 Spy Hop Annual Benefit will impact our youngest generations for years to come.



By the numbers:

26,000 + Total video views annually (Youtube & Vimeo)

77,000 + Webpage views annually

5,000 + Facebook friends

1,400 + Twitter followers

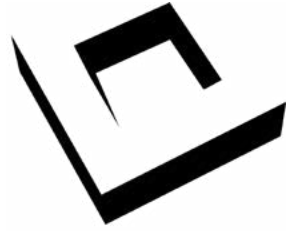
1,900 + Instagram followers

700 + Livestream views

800 + Audience attendees to annual events



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Previous Sponsors



Sponsorship Levels

Perks	Elite \$5,000	Premiere \$3,000	Producer \$1,500	Sustaining \$1,000	Patron \$500
Logo on bid cards	*				
Print Recognition (April 1 Deadline)					
Logo on program	*	*			
Logo on event invites	*	*			
Name recognition on event program			*	*	*
Logo on digital advertisements	*				
Online Recognition (April 1 Deadline)					
Logo on event website	*	*			
Name recognition on event website			*	*	*
Logo in event emails	*				
Name recognition in event emails		*	*	*	
Media Recognition					
Social media shoutouts	*	*			
Night of recognition					
Logo on event signage					
Name recognition on event signage			*	*	*
Logo on-screen at event	*	*			
Verbal recognition at event	*	*	*	*	*
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Event tickets	10	8	6	4	2



Spy Hop's mission is to mentor young people in the digital media arts to help them find their voice, tell their stories, and be empowered to affect positive change in their lives, their communities, and the world.

To become a sponsor,
contact Erik Roan
erik@spyhop.org
801.532.7500



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