

Spy Hop 2023

Annual Benefit

Supporting creative development for Utah youth

May 18, 2023

6:00 - 9:30 PM

Spy Hop Rooftop

208 W Harvey Milk Blvd | Salt Lake City

Food & drinks, student project pitches, and good times!



About the event

We are thrilled to announce one of Salt Lake's most unique and fun annual events! Each year, Spy Hop brings together over 150 philanthropic, business, and community leaders from all across the state in order to raise unrestricted and program funds to support Spy Hop's mission. We're excited to come together for an evening of celebration and inspirational messages from our youngest generations - and we know you will be too!

Your support has lasting impact

Your support of Spy Hop's programs provides digital media arts education for over 6,000 Utah young people. As demand for our services grows, we turn to the community to maintain and expand how we serve our youth. Your commitment to our mission and to becoming a sponsor of the 2023 Spy Hop Annual Benefit will impact our youngest generations for years to come.



By the numbers:

16,000 + Total video views annually (Youtube & Vimeo)

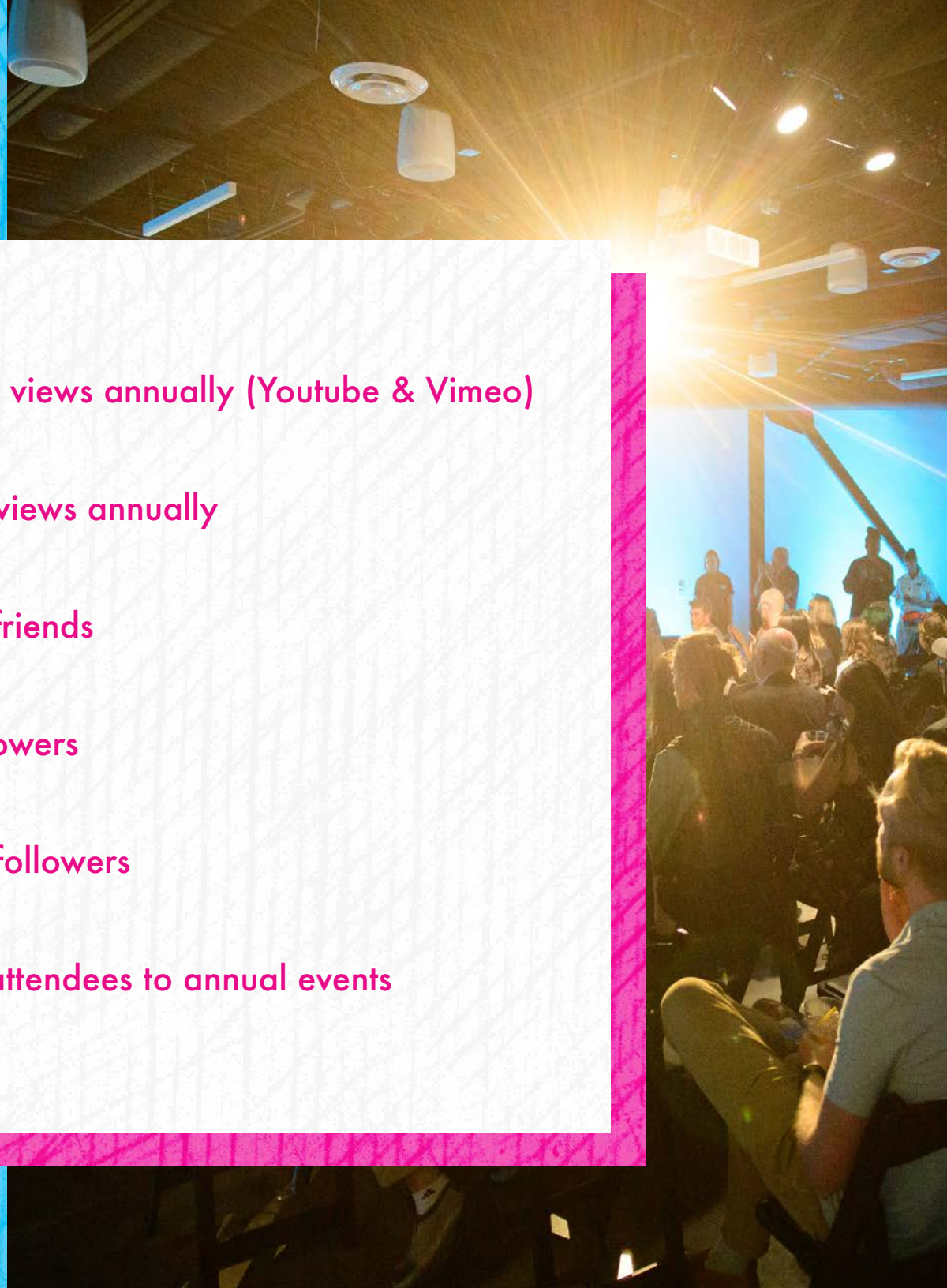
117,431 + Webpage views annually

5,200 + Facebook friends

1,500 + Twitter followers

2,660 + Instagram followers

800 + Audience attendees to annual events



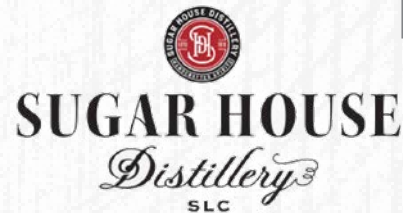
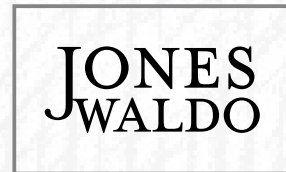


STUDIO LP



WOODWARD.
PARK CITY / UT

ANDRUS
— Family Foundation —



FRANKS FAMILY
— FOUNDATION —

ZIONS BANK

A Professional
Law Corporation



Sponsorship Levels

Perks	Presenting \$10,000	Elite \$5,000	Premiere \$3,000	Producer \$1,500	Sustaining \$1,000	Patron \$500
Logo on bid cards	*					
Print Recognition (April 1 Deadline)						
Name recognition on event program				*	*	*
Logo on program	*	*	*			
Logo on event invites	*	*	*			
Logo on digital advertisements	*	*				
Online Recognition (April 1 Deadline)						
Name recognition on event website				*	*	*
Name recognition in event emails			*	*	*	
Logo on event website	*	*	*			
Logo in event emails	*	*				
Media Recognition						
Social media shoutouts	*	*	*			
Name recognition in press release	*					
Night of recognition						
Name recognition on event signage				*	*	*
Logo on event signage	*	*	*			
Logo on-screen at event	*	*	*			
Verbal recognition at event	*	*	*	*	*	*

Event tickets	10	8	6	6	4	2
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Spy Hop's mission is to mentor young people in the media arts to help them to find their voice, tell their stories, and effect positive change in their lives, communities, and the World.

To become a sponsor,
contact Beth Branson
beth@spyhop.org
801.532.7500 x104



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