



SPY HOP'S 25TH ANNIVERSARY ANNUAL BENEFIT

# YOUTH MEDIA MATTERS:

## TRANSMISSIONS TO THE FUTURE

APRIL 25TH, 2024  
6:00PM - 9:30PM

ROSE WAGNER PERFORMING ARTS CENTER  
138 W BROADWAY, SALT LAKE CITY, UT 84101

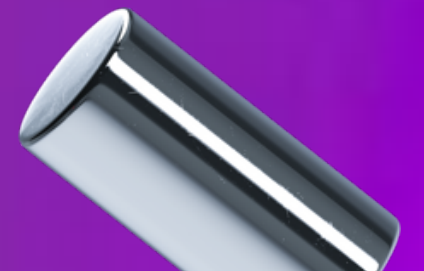


# ABOUT THE EVENT

It's Spy Hop's Silver Anniversary! Salt Lake's quirkiest annual fundraiser returns, convening 300+ of Utah's philanthropic, business, and community leaders to raise unrestricted and program funds for Spy Hop's mission. Sponsor this celebratory evening featuring youth performances, presentations, and transmissions to the future. Youth Media Matters!

# YOUR SUPPORT

Your support of Spy Hop's programs provides free media arts education for over 7,000 of Utah's young people. As Utah's demand for workforce readiness, mental health support, and arts education grows, Spy Hop turns to the community to sustain and expand how we serve Utah's youth. Your sponsorship of Spy Hop's 25th Anniversary Annual Benefit impacts a rising generation of artists, dreamers, and change-makers!





# BY THE NUMBERS BY THE NUMBERS BY THE NUMBERS

6722+

Total number of students served

13720+

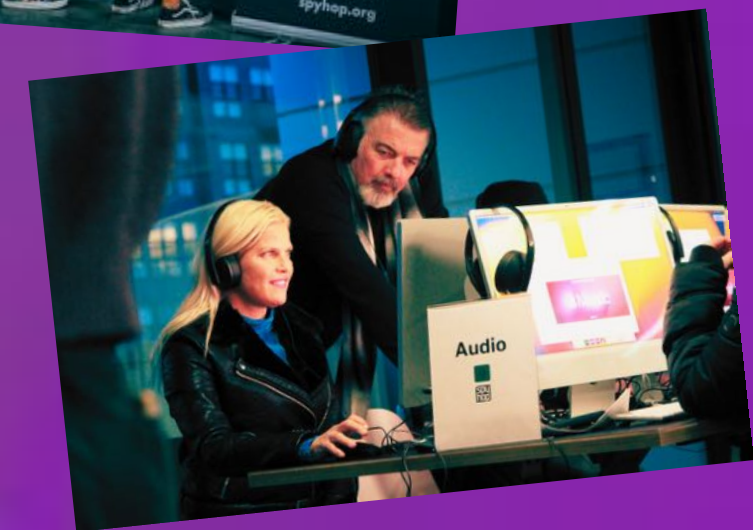
Total video views annually (YouTube)

2000+

Annual audience attendance to in-person events

878416+

Total people reached online





LEVELS  
SPONSORSHIP  
LEVELS  
SPONSORSHIP  
LEVELS



WANT TO BECOME  
A SPONSOR?

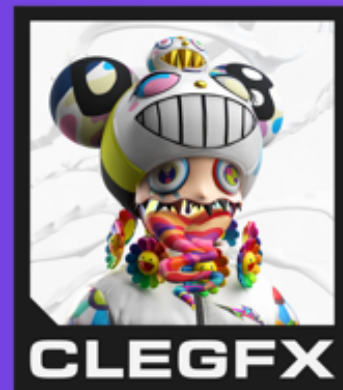
Contact our Development Director:  
Adam White (he/him)  
(801) 532-7500  
Awhite@spyhop.org

PERKS	ANNIVERSARY \$25,000	PRESENTING \$12,000	ELITE \$6,000	PREMIERE \$4,000	PRODUCER \$2,500	SUSTAINING \$1,500
Logo on bid cards	X	X				
PRINT RECOGNITION (MARCH 1 DEADLINE)						
Name recognition on event program					X	X
Logo on 2024 student showcase programs	X					
Logo on 2024 25th Anniversary banner	X					
Logo on event program	X	X	X	X		
Logo on event invitations (email & print)	X	X	X	X		
Logo on print advertisements	X	X	X			
ONLINE RECOGNITION (APRIL 1 DEADLINE)						
Name recognition on event website					X	X
Name recognition in event emails					X	X
Logo on event website	X	X	X	X		
Logo in event emails	X	X	X	X		
MEDIA RECOGNITION						
Name recognition in press release	X	X				
Social media shoutouts	X	X	X	X		
NIGHT-OF RECOGNITION						
Name recognition on event signage				X	X	X
Logo on event signage	X	X	X	X		
Logo on-screen at event	X	X	X	X		
Verbal recognition at event	X	X	X	X	X	X
Event Tickets *	25	12	10	8	6	4

\*Can't use all the tickets coming with your tier? No problem - all unused tickets ensure Spy Hop student performers' families and friends attend the event.

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ASSOCIATES



THANK YOU!  
THANK YOU!  
THANK YOU!



**spyhop** | YOUTH  
MEDIA  
MATTERS  
Find us at [spyhop.org](https://spyhop.org)